

hair care

Personal Care

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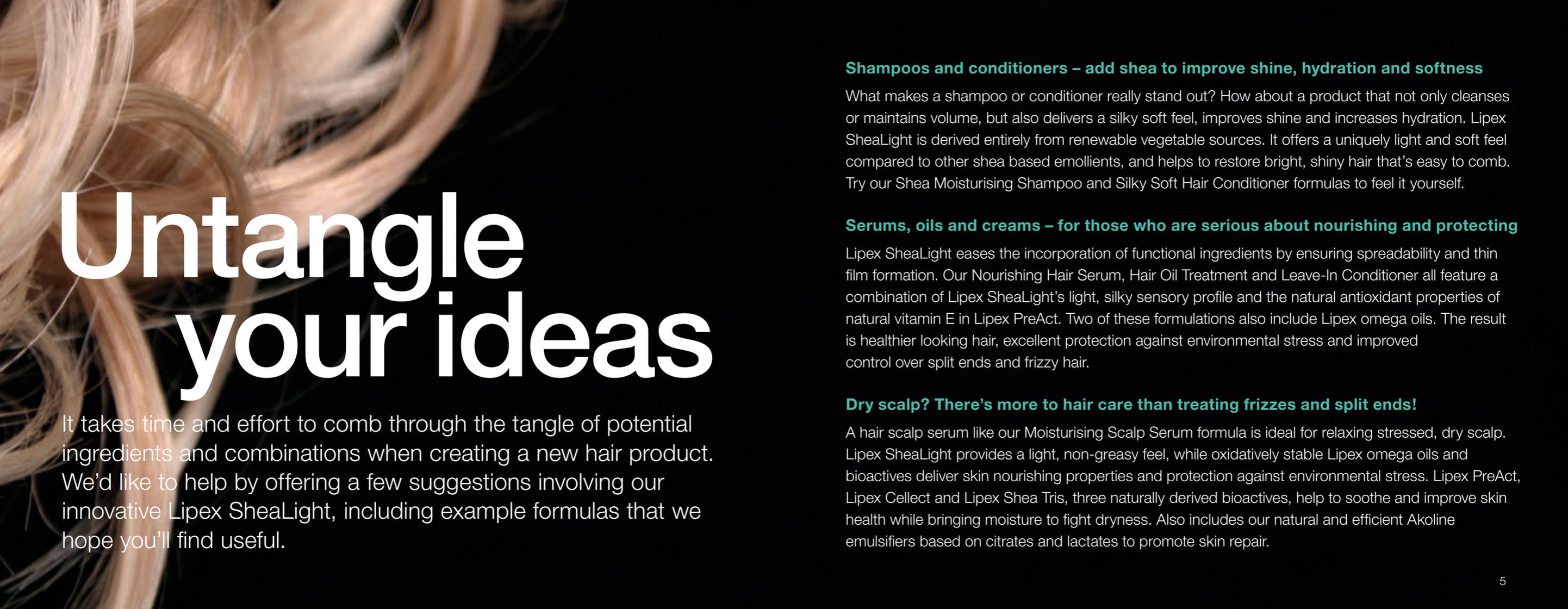
soft
satiny
safe

SheaLight™



Want to create head turning formulas?

Lipex® SheaLight is a NEW state of the art emollient for creating stunning new hair care products – from shampoos and conditioners that improve shine and leave hair feeling silky soft, to lush serums, oils and creams for softer, smoother hair that both looks and feels healthier. Or why not a soothing, stress-relieving serum for pampering a dry scalp?



Untangle your ideas

It takes time and effort to comb through the tangle of potential ingredients and combinations when creating a new hair product. We'd like to help by offering a few suggestions involving our innovative Lipex SheaLight, including example formulas that we hope you'll find useful.

Shampoos and conditioners – add shea to improve shine, hydration and softness

What makes a shampoo or conditioner really stand out? How about a product that not only cleanses or maintains volume, but also delivers a silky soft feel, improves shine and increases hydration. Lipex SheaLight is derived entirely from renewable vegetable sources. It offers a uniquely light and soft feel compared to other shea based emollients, and helps to restore bright, shiny hair that's easy to comb. Try our Shea Moisturising Shampoo and Silky Soft Hair Conditioner formulas to feel it yourself.

Serums, oils and creams – for those who are serious about nourishing and protecting

Lipex SheaLight eases the incorporation of functional ingredients by ensuring spreadability and thin film formation. Our Nourishing Hair Serum, Hair Oil Treatment and Leave-In Conditioner all feature a combination of Lipex SheaLight's light, silky sensory profile and the natural antioxidant properties of natural vitamin E in Lipex PreAct. Two of these formulations also include Lipex omega oils. The result is healthier looking hair, excellent protection against environmental stress and improved control over split ends and frizzy hair.

Dry scalp? There's more to hair care than treating frizzes and split ends!

A hair scalp serum like our Moisturising Scalp Serum formula is ideal for relaxing stressed, dry scalp. Lipex SheaLight provides a light, non-greasy feel, while oxidatively stable Lipex omega oils and bioactives deliver skin nourishing properties and protection against environmental stress. Lipex PreAct, Lipex Collect and Lipex Shea Tris, three naturally derived bioactives, help to soothe and improve skin health while bringing moisture to fight dryness. Also includes our natural and efficient Akoline emulsifiers based on citrates and lactates to promote skin repair.

Lipex[®] SheaLight

State of the art ester for creating stunning hair care products

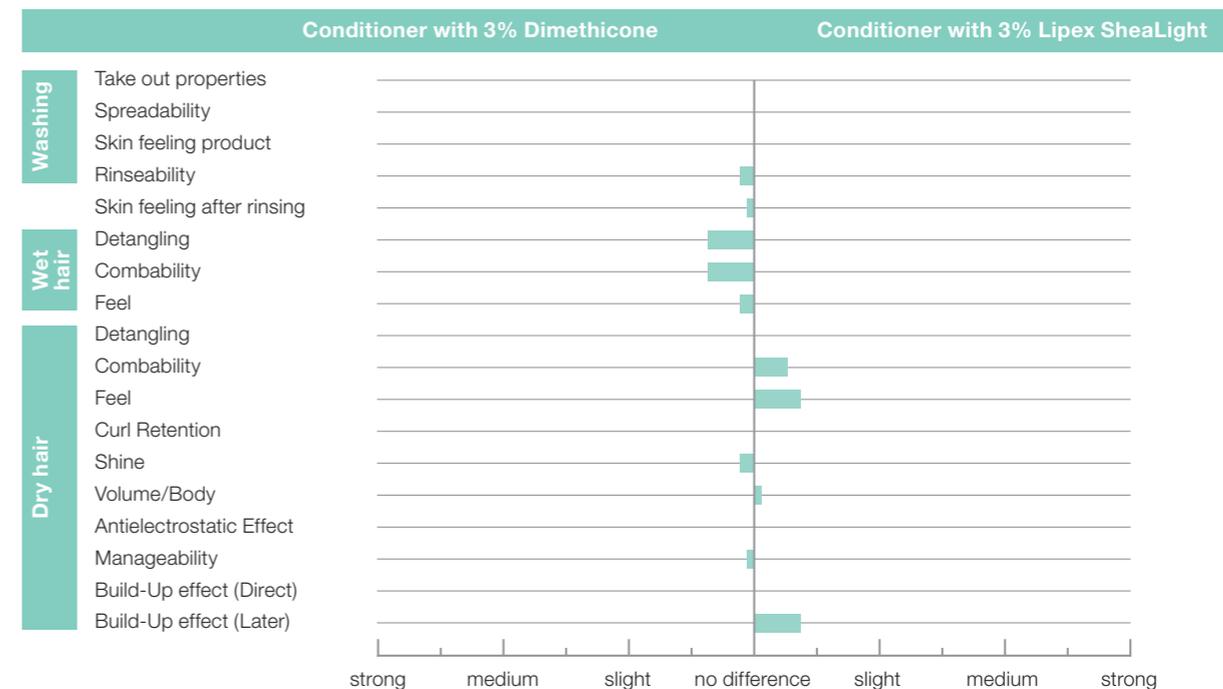
Lipex[®] SheaLight can be used alone or combined with other emollients, emulsifiers and active ingredients to create highly effective formulations for a wide range of hair care applications. For shampoos and conditioners to nourishing and protective oils and serums, this eco-designed ester offers everything formulators and consumers appreciate from Shea butter such as excellent moisturising and conditioning properties, plus...



- light, silky soft sensory profile
- long-lasting stability
- low viscosity, high polarity
- good solubilising properties
- affordable price
- great sustainability profile

Get the same performance as silicone

Looking for a more sustainable alternative to silicones in your hair care formulations? An external test by an independent institute demonstrates just how well our eco-designed Lipex SheaLight performs in comparison with Dimethicone. No significant difference was observed.



Half Head Test results with 20 panellists comparing a rinse-out conditioner made with Lipex SheaLight and Dimethicone 50cs respectively. Results show that Lipex SheaLight offers the same appreciated properties as the commonly used silicone.

■ No Significant Difference

Shea Moisturising Shampoo

Formula AAK-13-226tili %

| | |
|---|-------------|
| Jaguar C 162 <i>Hydroxypropyl Guar Hydroxypropyl Trimonium Chloride</i> | 0.1 |
| Genapol LRO Liquid <i>Sodium Laureth Sulfate</i> | 50.0 |
| Tego Betain F <i>Cocamidopropyl Betaine</i> | 10.0 |
| Panthenol <i>Panthenol</i> | 1.0 |
| Glycerine 99% <i>Glycerin</i> | 1.0 |
| Rekonsal/Liquapar MEP <i>Phenoxyethanol Methylparaben Ethylparaben Propylparaben</i> | 1.0 |
| Lipex® SheaLight <i>Shea Butter Ethyl Esters</i> | 0.5 |

A clear shampoo using Lipex SheaLight to improve shine and moisturising properties without impacting viscosity or foaming properties.

Silky Soft Hair Conditioner

Formula AAK-13-219tili %

| | |
|---|------------|
| Lipex® SheaLight <i>Shea Butter Ethyl Esters</i> | 3.0 |
| Cetearyl Alcohol <i>Cetearyl Alcohol</i> | 5.0 |
| Genamin BTLF <i>Behentrimonium Chloride</i> | 4.0 |
| Rekonsal/Liquapar MEP <i>Phenoxyethanol Methylparaben Ethylparaben Propylparaben</i> | 1.0 |

Designed to restore shine and softness for a bright and shiny look. Improves frizzy and dry hair, and leaves hair easy to comb. For all hair types.

Nourishing Hair Serum

Formula AAK-14-228tili %

| | |
|--|-------------|
| Lipex® SheaLight <i>Shea Butter Ethyl Esters</i> | 30.0 |
| Lipex® PreAct <i>Canola Oil</i> | 3.0 |
| Lipex® Omega 3/6 <i>Olus Oil (and) Camelina Sativa Oil</i> | 2.0 |
| Silicone KSG-710 <i>Dimethicone/Polyglycerin-3 Crosspolymer (and) Dimethicone</i> | 65.0 |

Intended to form a thin protective layer to prevent damage and enable sleek, healthy looking hair. Enriched with nourishing and protective omega oils and natural vitamin E.

Hair Oil Treatment

Formula AAK-14-224tili %

| | |
|---|-------------|
| Lipex® SheaLight <i>Shea Butter Ethyl Esters</i> | 50.0 |
| Lipex® PreAct <i>Canola Oil</i> | 3.0 |
| Xiameter PMX-0246 <i>Cyclohexasiloxane</i> | 47.0 |

For treatment before or after washing to deeply nourish hair, or as a finishing touch to enhance shine, fight split ends or tame frizz. Natural protection for all hair types.

Moisturising Scalp Serum

Formula AAK-14-225tili %

| | |
|---|------------|
| Lipex® SheaLight <i>Shea Butter Ethyl Esters</i> | 3.0 |
| Lipex® Shea Tris <i>Butyrospermum Parkii Extract</i> | 0.5 |
| Lipex® Collect <i>Phytosteryl Canola Glycerides</i> | 0.5 |
| Akoline GC <i>Hydrogenated Vegetable Glycerides Citrate</i> | 1.4 |
| Akoline SL <i>Sodium Stearoyl Lactylate</i> | 0.2 |
| Akoline MD50 <i>Glyceryl Stearate</i> | 0.6 |
| Stearic acid <i>Stearic Acid</i> | 1.0 |
| Rekonsal/Liquapar MEP <i>Phenoxyethanol Methylparaben Ethylparaben Propylparaben</i> | 1.0 |
| Carbopol Ultrez 10 <i>Carbomer</i> | 0.2 |
| Lipex® PreAct <i>Canola Oil</i> | 1.0 |

Natural, lipid-based massage cream to moisturise, soothe and relieve dry scalp. Enriched with omega oils and natural vitamin E to improve skin health and sense of well-being.

Leave-In Conditioner

Formula AAK-14-227tili %

| | |
|---|------------|
| Lipex® SheaLight <i>Shea Butter Ethyl Esters</i> | 5.0 |
| Lipex® Omega 3/6 <i>Olus Oil (and) Camelina Sativa Oil</i> | 2.0 |
| Lipex® PreAct <i>Canola Oil</i> | 1.0 |
| Varisoft TA 100 <i>Distearyldimonium Chloride</i> | 4.7 |
| Cetearyl Alcohol <i>Cetearyl Alcohol</i> | 2.0 |
| Glycerine 99% <i>Glycerin</i> | 1.0 |
| Panthenol <i>Panthenol</i> | 0.5 |
| Rekonsal/Liquapar MEP <i>Phenoxyethanol Methylparaben Ethylparaben Propylparaben</i> | 1.0 |

Easy combing, non-greasy leave-in hair conditioner to tame frizz, control hair volume and protect against external stress, restoring the hair's natural beauty.





**Innovative formulas
within your reach**

Get more inspiration and samples

Take your next step by visiting the Formulations page at aakpersonalcare.com to order Lipex® SheaLight samples and find more inspiration.

Scan code to order your
Lipex SheaLight sample





enhancing
the power
of nature

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