



building better healthcare awards 2018



The Building Better Healthcare Awards recognise excellence in Design and Build, Estates and Facilities, Patient Experience and Products that help to define and inspire the future of healthcare services in the UK and beyond for the past 18 years.

With 24 awards categories open for entries from 1 March, covering Building Design, Patient Experience, Estates and Facilities and Product Class, every aspect of healthcare design, build and management is addressed.

With a sell out event attended by over 600 leading industry professionals from the NHS and the private sector, the BBH Awards provide the perfect platform for your business.

"We look forward to the BBH Awards each year. The event brings together a wide range of like-minded organisations and individuals all working to improve healthcare environments and we enjoy both the networking and the opportunity to see schemes from our peers and partners. P+HS Architects have been fortunate in winning a few awards over the years too, providing deserved recognition for our clients and partners and raising our profile within the healthcare sector." - P+HS Architects

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53.7%*

attendees said the 2016 BBH Awards helped them to generate new business prospects

*Source: Building Better Healthcare Awards attendee survey 2016

75.6%*

of attendees rated their experience of the BBH Awards as Good to Excellent

*Source: Building Better Healthcare Awards attendee survey 2016



THE BBH AWARDS ATTRACT MANY LEADING BUSINESSES, INCLUDING:



Twyford

BRISTAN



CAPITA



The Senator Group



AWARDS SPONSORSHIP OPPORTUNITIES

WHY SPONSOR?

Sponsoring this prestigious event is a unique opportunity to raise the profile of your company through positive association with the Building Better Healthcare brand. The impact you make at the BBH Awards 2018 is entirely up to you – we offer packages and we can also create tailor made solutions to meet your exact requirements and budget.



CATEGORY SPONSOR **£5,000**

What do you get?

- ✓ Branding at the awards ceremony
- ✓ Branded email to all of the attendees and database contacts in the run up to the awards
- ✓ Table top exhibition space at BBH Awards
- ✓ Full page advertisement in the BBH Awards Issue
- ✓ 12 Months online listing on our associated Building Better Healthcare website
- ✓ Opted in Attendee details supplied

Sponsored logo on all of the following:

- ✓ All BBH Awards communications
 - ✓ Website banner
 - ✓ BBH Awards invitations
 - ✓ BBH Awards book
- ✓ Projections at the BBH Awards ceremony
 - ✓ Sponsored trophy
 - ✓ Highly Commended certificates

AWARDS SPONSORSHIP OPPORTUNITIES

REACH YOUR TARGET AUDIENCE

Each sponsorship package offers exposure to Building Better Healthcare's audience – not only on the day, but also in the extensive pre-show and post-show coverage. Showcase your products and services to a wide range of top-level decision-makers in the design, build and management of the UK healthcare sector reaching all aspects of the decision making chain.



EXHIBIT **£2,450**

What do you get?

- ✓ Branding at the awards ceremony as Event Partner
 - ✓ Table top exhibition space at BBH Awards
 - ✓ opted in attendee details supplied

Event Partner logo on all of the following:

- ✓ all BBH Awards communications
 - ✓ Website banner
 - ✓ BBH Awards invitations
 - ✓ BBH Awards book
- ✓ Projections at the BBH Awards ceremony
 - ✓ Two attendee passes

CONTACT US

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