



COSMOPROF INDIA AWARDS CELEBRATES THE BEST I-BEAUTY PROPOSALS

Mumbai, October 6, 2022: On the occasion of the 2022 edition of Cosmoprof India, the **Cosmoprof India Awards** celebrates the best in beauty products, packaging designs and formulations. The project, curated by the renowned international beauty trends agency BEAUTYSTREAMS, is highly prestigious and recognised in the sector, and it involves all sectors of the cosmetics industry. Exhibitors of Cosmoprof India 2022 presented over 150 products and services, and BEAUTYSTREAMS selected the most innovative ones as finalists.

A jury with international experts and prestigious players coming from all over the world have been involved:

1. Aniket Gandhi, Beauty & Wellbeing R&D Head, Unilever, South Asia - INDIA
2. Claudia Stagno Editor in Chief Export Magazine - ITALY
3. Dipin Kamal Passi, Joint Managing Director Lotus Herbals Pvt. Ltd. - INDIA
4. Fernanda Pigatto, Global Partnerships Director BEAUTYSTREAMS – USA
5. Manish Taneja, Co-Founder/CEO Purpille Retail – INDIA
6. Renee Parker, Co-Founder Invinci Group, Investor & Advisor, British Beauty Council – UK
7. Pushkaraj Shenai, CEO Lakme Salon – INDIA

The panel will conclude with the 2022 winners on October 6, inspired by their knowledge and experience of the latest trends and consumers habits.

THE FINALISTS

The Cosmoprof India Awards celebrates the best in beauty according to 4 categories.

Below are the finalists for each category:

FORMULATION AND PACKAGING DESIGN:



Aptar
Pearl4U

Country: India
Booth: J21



APU Packaging India Pvt Ltd
Bag on Valve

Country: India
Booth: M22



B.KOLORMAKEUP & SKINCARE S.p.a.
SB Benefit Corporation
THE TRANSFORMER
Preparing Mist & SKIN
CENTRIC Serum
Foundation

Country: Italy
Booth: J15



Regi India Cosmetics Pvt Ltd
Cheeks Lingerie

Country: India
Booth: J05

HAIR:



CHOWIS
myHair Choice

Country: South Korea
Booth: H33



Mahak Pharma Pvt Ltd
Dromen & Co
Ayurvedic Hair Brew
Oil

Country: India
Booth: F33



Mintree Premier Lifestyle
21 Tatva Fortifying Hair
Oil

Country: India
Booth: A03



Sustaina Srl
Natural Gentle
Strengthening
Shampoo

Country: Italy
Booth: TBD

MAKE-UP & NAIL:



Ayurvedant Pvt. Ltd
Mantra x Gur by Pernia Qureshi Cuticle Oil

Country: India
Booth: G - 31



Elan Cosmetics General Trading Co. LLC
ELAN professional line Eyebrow and Eyelash Flexing Expert System "SUPERSONIC"

Country: United Arab Emirates
Booth: F31



Headrush Marketing Pvt Ltd
Kohl Me Pretty Intense Kajal

Country: India
Booth: G32 G34



Headrush Marketing Pvt Ltd
Matte's All! Liquid Lipstick

Country: India
Booth: G32 G34

SKINCARE, PERSONAL CARE & FRAGRANCES:



Anita's Aromatic Solutions
iORA Prebiotic Underarm Serum

Country: India
Booth: F32




Ayurvedant Pvt. Ltd
Hemp Face Serum with Almond & Apricot Kernel Oil

Country: India
Booth: G - 31



Mintree Premier Lifestyle
Bikini Care Kit

Country: India
Booth: A03



Valeo Nutra Pvt Ltd
Revive & Radiate 3 Step Tune-up Kit

Country: India
Booth: F38

The Awards Ceremony is scheduled on October 6 at 7.00 pm at the Sahara star Hotel in Mumbai. The event is a soirée of Cosmoprof India along with Colorbar – The Makeup Partner, Beauty Garage – The Hair Partner, Kewin Murphy - associate partner and Vaishali S – The Couture Partner. They are all presenting their new launch and latest collection.

For further details: <https://india.cosmoprofawards.com/en>