



Digitalizing your QC, QA and R&D Operations with Binocs

DEMAND
VISIBILITY

PLANNING
ADHERENCE

WORK
EFFICIENCY

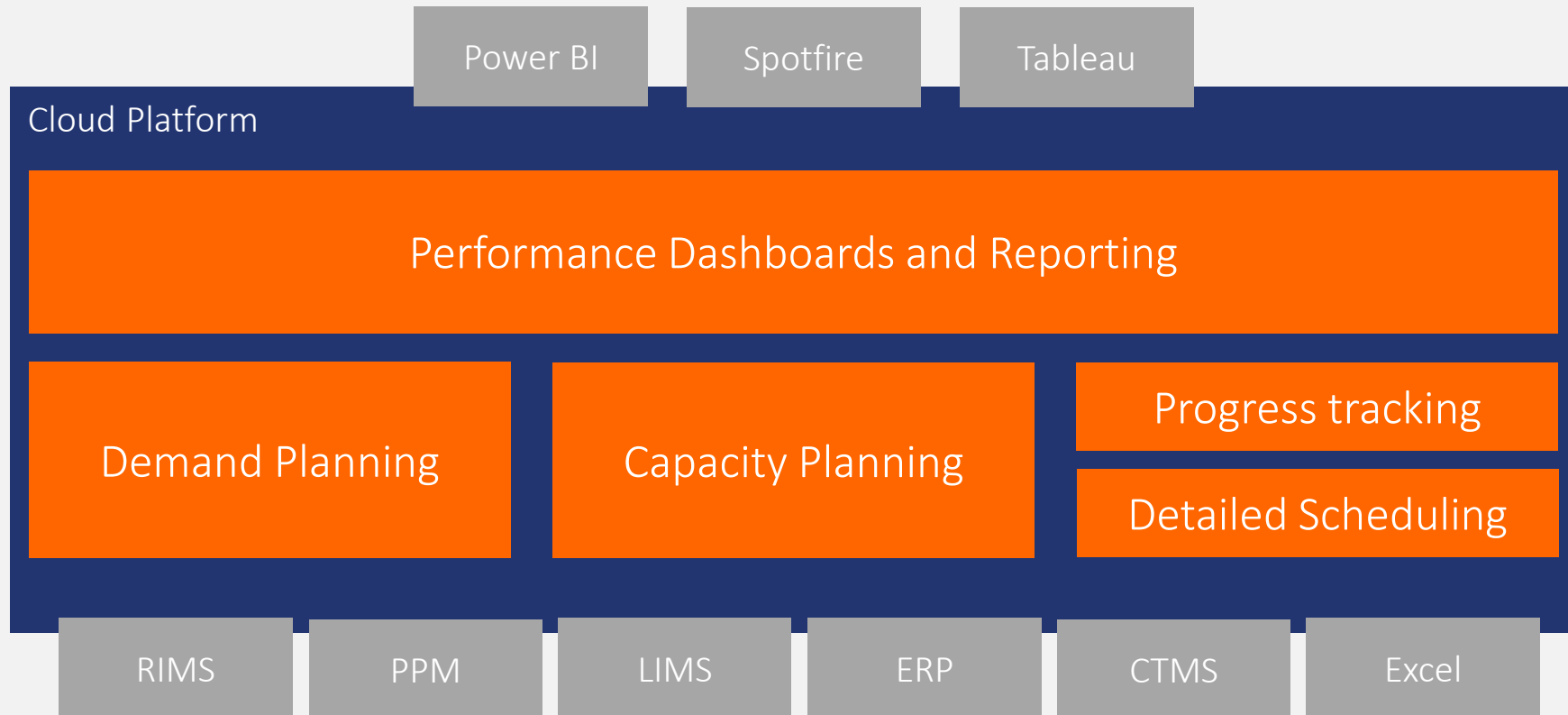
EMPLOYEE
RETENTION

BINOCs is a leading Planning and Performance cloud solution for organizations that rely on engaged knowledge workers to **deliver** on strict timelines.

More than 800 teams worldwide in areas such as **QC Labs, QA, R&D, clinical operations, regulatory affairs and cell & gene therapy production** have **abandoned their Excel Sheets** and use BINOCs to digitalize their operations.

A Modular and Scalable Architecture

- Plan organizations with 10...100...1,000 scientists, analysts, engineers
- Binocs is accessible from everywhere around the globe.
- Integrate your outsourcing partners



Why leading brands selected BINOCS

Generate **work demand patterns** fully automatically using machine learning

Apply work **standardization** and **campaigning** to optimize efficiency

An intelligent **planning algorithm** taking into account **competence constraints**

Powerful **what-if scenario analysis** for all users

Actual and past KPIs, but also **projected future KPIs** let you **act up front**

innovation delivered



The leading strategy consultant **BCG** and the nibrt University showcase Binocs in their Innovation Center for Operations in Bio-Pharma in Dublin.

GARTNER is the world's largest industry watcher and positions BINOCS as a key enabler for the **LAB OF THE FUTURE** ...and named us cool vendor.

Gartner
**COOL
VENDOR
2019**



BINOCs



Yes,
start my digital
journey today

What's the investment?
ROI potential?

Engage the stakeholders

Prepare for take-off

Set-up a Proof-of-Value
with your data

[Click to Schedule a free demo](#)

Or explore some use cases first...

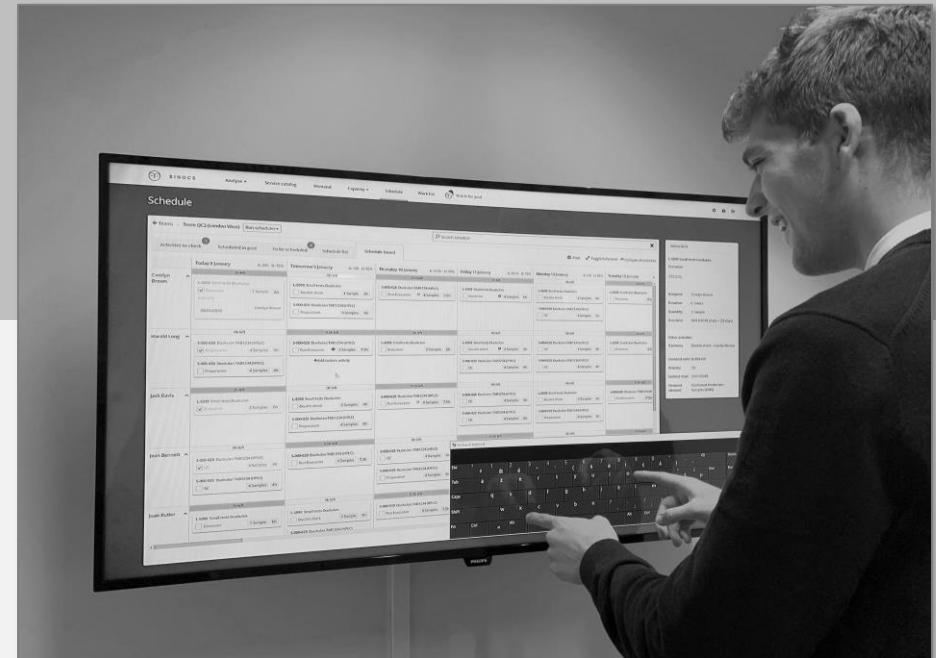


BINOCS in Laboratories

- Capture long term lab demand from supply chain planning or ERP
- Capture short term demand from LIMS
- Schedule analysts and instruments
- Intelligent sample campaigning
- Lab performance dashboards
- Digital lean lab



Automatic scheduling improved our Service Level with more than 25%.

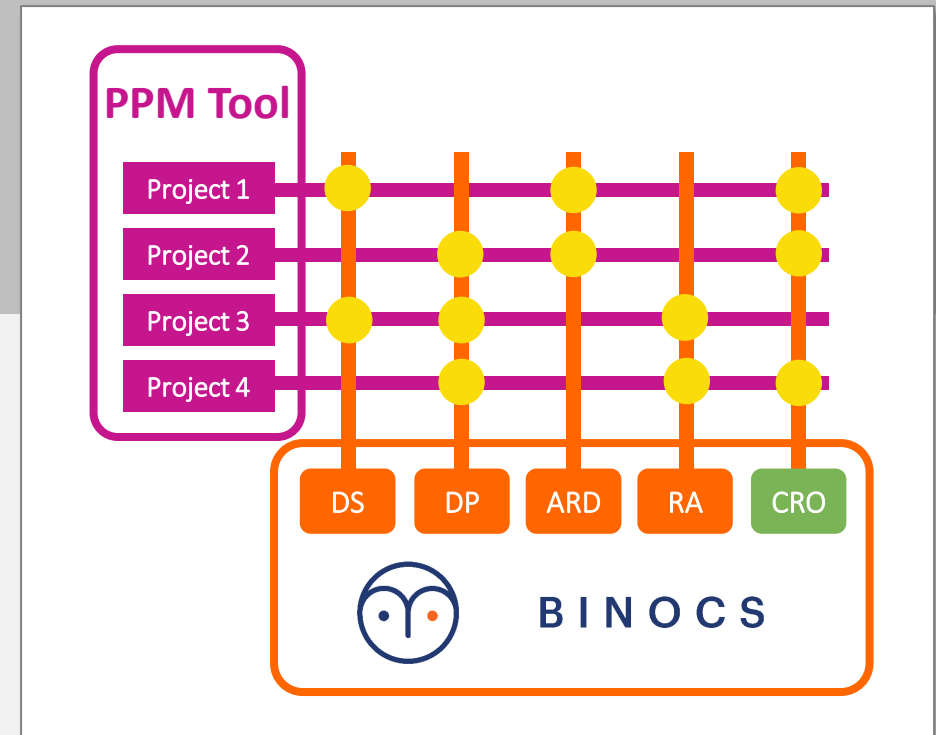


BINOCS in R&D

- BINOCS brings the tools that resource managers in R&D functions need
- BINOCS integrates with Project Portfolio Management (PPM) solutions
- Cover the full resource capacity picture of the R&D function, not just the projects
- Competence-based resource leveling: the project milestones are leading, BINOCS will find a resource solution



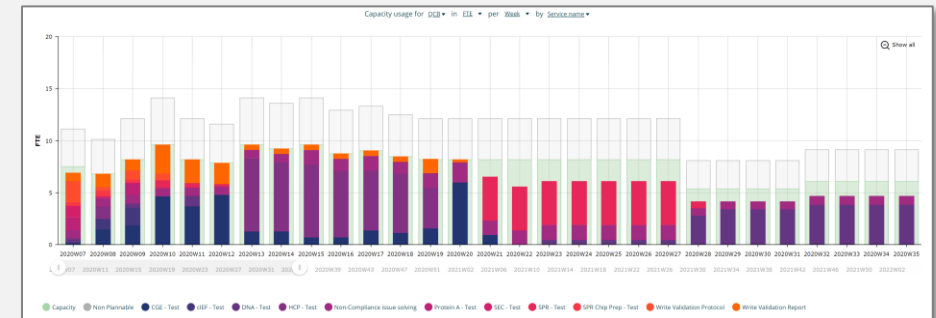
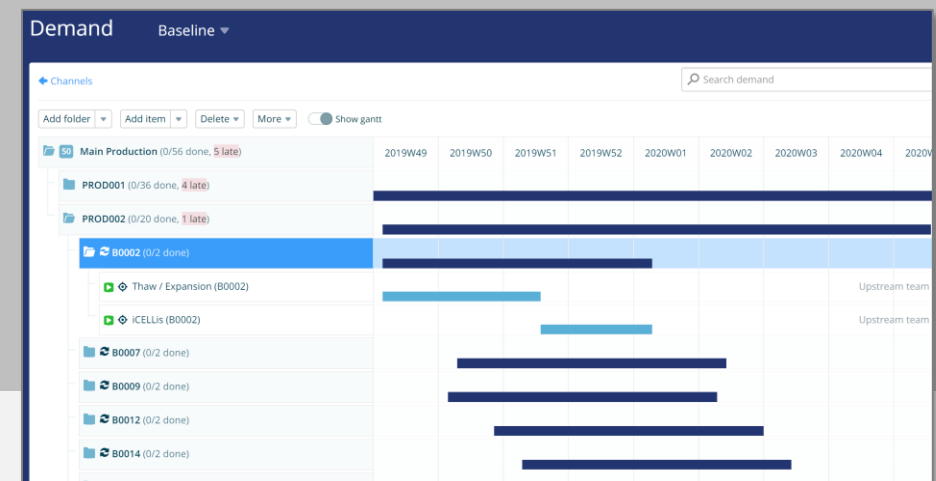
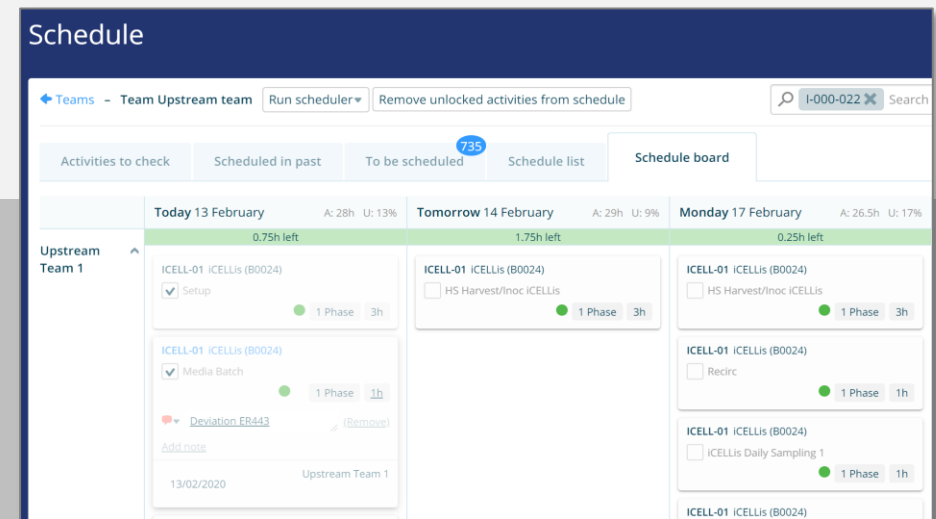
BINOCS was the missing piece that enabled the value of Planisware in R&D



BINOCS in CGT

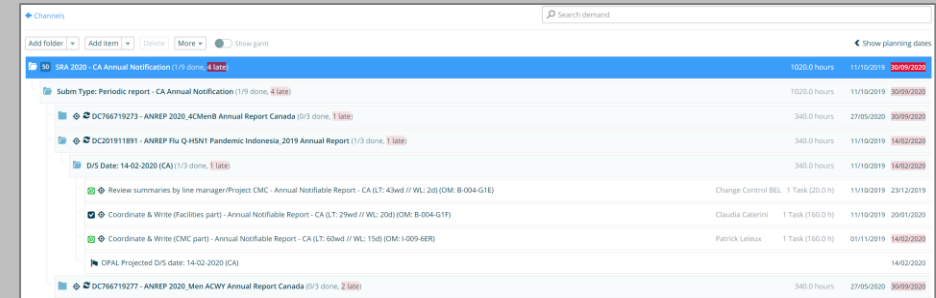
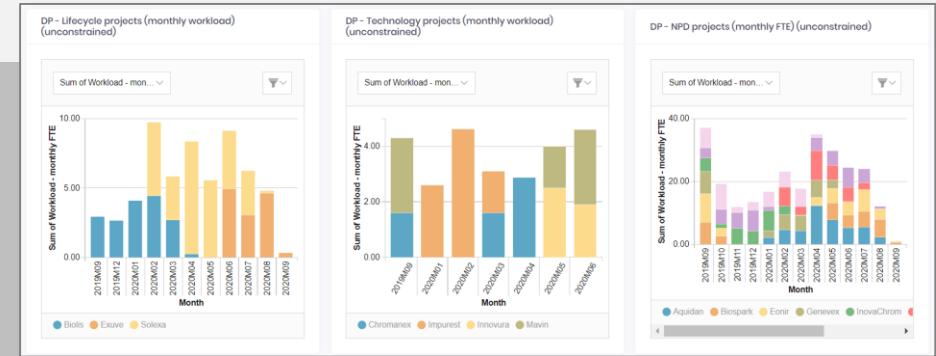
- Handle the close interaction between scientists and equipment
- Integration of production, QC and QA activities
- Re-schedule the CGT operations on the fly when priorities change
- Handle bioreactor allocation and reservation
- Handle the mix of clinical and commercial patient batches

“BINOCS is the only solution that can plan our end-to-end Cell & Gene Therapy supply chain



BINOCS in Regulatory Affairs

- Collect all regulatory demand into a “one version of the truth” data lake
- Implement a lean Operating Model for all submission types
- Generate end-to-end work for all RA functions such as CMC, Labeling, Clinical and Publishing
- Connect global and local RA teams
- Integrate CROs



In two years we increased
our submission due date
adherence with 50%



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BINOCS is a product of Bluecrux.
Bluecrux was founded in 2011 and has
grown to a team of 100+ associates.

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CERTIFIED



ISO/IEC 27001



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