

Press Release

Steinhausen, February 2022

Lipoid Kosmetik AG Launches PhytoCollagen – Beauty from the Acacia Tree – The Plant-Based Collagen Alternative

Lipoid Kosmetik is a leading manufacturer of high-quality botanical extracts, actives and natural phospholipid products for the cosmetic and personal care industry. With a clear insight into our consumers' needs, Lipoid Kosmetik presents PhytoCollagen, the 100 % natural plant-based collagen alternative.

Collagen is the structural biopolymer in animals and one of the most popular active ingredients in anti-aging & moisturizing categories in cosmetics. Yet, collagen is derived from animal or synthetic sources, which counteracts current cosmetic trends that shift away from animal-based or artificial raw materials towards plant-derived, sustainable alternatives.

With PhytoCollagen Lipoid Kosmetik offers a unique, COSMOS-certified, vegan and sustainable collagen alternative sourced from the acacia tree with the following user benefits:

- Plant-based, sustainable collagen alternative
- Preferred collagen source & functional equivalent
- Improvement of structural & age-related skin parameters (anti-aging)
- Improvement of skin hydration

PhytoCollagen perfectly matches consumer demand as plant-derived collagen is clearly preferred over animal collagen or synthetic collagen. Simultaneously, PhytoCollagen is a functional substitute entirely mimicking the cosmetic benefits of animal-derived collagen, which makes it perfectly suited for the modern, conscious beauty consumer.

About Lipoid Kosmetik AG

Lipoid Kosmetik is a leading manufacturer of natural raw materials for the cosmetic and personal care industry. High-quality botanical actives and extracts (Lipoid Kosmetik AG, Switzerland) as well as pharma grade natural lecithins and phospholipids (Lipoid GmbH, Germany) are part of our sophisticated portfolio.

As a pioneer in these fields, Lipoid Kosmetik has gained an outstanding reputation in the global cosmetic industry over the last 50 years. This long-standing expertise, in combination with the exceptional quality of our portfolio, enables our customers to develop market innovative, functional and natural cosmetic products meeting the highest standards.

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