

PURE **BEAUTY**  
**GLOBAL**  
**AWARDS**

THE BEST  
IN BEAUTY





# WHAT ARE THE PURE BEAUTY GLOBAL AWARDS?

Following on from the successful 2018 debut of the Pure Beauty Global Awards, the 2019 edition will continue to honour the most exciting and innovative global beauty products launched over the past 12 months.

The winners will be announced live at a prestigious gala in April 2019 in the 'Ballroom on the Beach' at the Four Seasons Jumeirah in Dubai.



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# BECOME AN OFFICIAL PARTNER OF THE PURE BEAUTY GLOBAL AWARDS!

The awards is open to any new product or innovation and will give you the unique opportunity to join the latest leading beauty brands and industry experts. Promote your products and services to a captive and diverse audience, who aim to deliver quality and service in all areas of their business, from their products and packaging, to their brand and marketing activities.

As an exclusive event or award partner, you will get your name recognised and build new relationships with the latest leading beauty brands.

## BE AN AWARD PARTNER

Become the exclusive partner for one of the key awards categories:

- Natural and Organic
- Skin Care • Hair
- Packaging Innovation
- Brand Innovation • Male Grooming
- Fragrance • Body Care
- Colour Cosmetics

## BE AN EVENT PARTNER

Become an official partner and play a vital role in this international event:

- Headline • Airline
- Beauty Packaging • Brand Consultancy
- Logistics • Luxury Packaging
- Media • Sustainability
- Travel

Or, if you have a bright idea for something we haven't listed, be sure to contact us today!



# WHO ATTENDS?

The 2018 awards were a complete sell-out with over 150 industry guests from premium, mass and niche global beauty brands and the UAE's leading beauty retailers:

FEELUNIQUE

thisworks®  
24HR SKIN SOLUTIONS



Charlotte Tilbury



yes to

Venus Skin

EXCI  
COSMETICS



STOER™  
SKINCARE FOR MEN

NIP+  
FAB

PIZ  
BUIN®



DCL

REN  
CLEAN SKINCARE

THE PERFECT



ST★RSKIN®

HUDA BEAUTY

CPL  
AROMAS



PHILIP  
KINGSLEY®



GREEN PEOPLE  
Organic Lifestyle

INiKA  
ORGANIC

WUNDER2  
HIGH TECH BEAUTY

BULL  
DOG  
SKINCARE FOR MEN

REVLON®

TAN  
cream



Botany Naturals

natural Spa factory®  
— EST. BATH ENGLAND —

# SPONSORSHIP PACKAGES

As a Category/Event Partner you will benefit from the following:

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- Prime position and branding at the awards ceremony.
- 1x table of 10 places – you can entertain your colleagues, partners and clients by inviting them to the awards evening.
  - Opportunity to present the winner(s) of your sponsored category(ies) on the night.
- Full page advert in the awards shortlist brochure.
  - News story on cosmeticsbusiness.com.
- Editorial coverage in *Pure Beauty* magazine.
  - Your logo on the awards home page - purebeautyglobalawards.com.
  - Your logo in all awards online and print communications (pre and post event).

As an Event partner you will benefit from the following:

- Prime position and branding at the awards ceremony.
- 1x table of 10 places – you can entertain your colleagues, partners and clients by inviting them to the awards evening.
  - Exclusive reception area where you can host guests prior to the awards ceremony.
  - Your logo displayed on welcome slide at beginning of the awards ceremony.
- Full page advert in the awards shortlist brochure.
  - News story on cosmeticsbusiness.com.
- Editorial coverage in *Pure Beauty* magazine.
  - Your logo on the awards home page - purebeautyglobalawards.com.
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## HEADLINE SPONSOR

This is the most prestigious partnership opportunity available - providing your business with a high profile in the build-up to the ceremony and a central role in the day's proceedings. There is only one headline sponsor. **Price on application.**

### Prices (excl. VAT)

Price per year based on a 3-year sponsorship

Year	\$	€	£
2019	13,300	11,300	10,000
2020	19,900	17,000	15,000
2021	26,500	22,600	20,000



For more information  
about sponsorship  
opportunities,  
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