



**PHOENIX  
FRAGRANCES**

*Creators and Suppliers of Quality Fragrances*





## ORIGINS

*Formed in 1987, in West Sussex. Based in Wellingborough, Northamptonshire since 1992 in order to service a much broader client base.*

*Wellingborough - A strategic location:*

- *Central*
- *Extensive road networks for a speedier delivery home or abroad.*

*Recently expanded due to an increase in activity. A worldwide network of agents.*



*"We put a fragrance to your dream"*

*"Our minds are never at rest  
until a solution is found"*

*"We put luxury back into fragrance"*

## OUR VISION

*Embarked on a quest:*

- *For talented clients with a vision*
- *For perfection in our fragrances*
- *For the best and most dedicated workforce*
- *For the latest innovations and technologies*

## RAISON D'ÊTRE

*To fill a gap in the market for a dynamic, experienced, flexible company manufacturing fragrance concentrates.*

*To offer a more personalised service based on knowledge, creativity and technical expertise.*

## WHAT WE DESIGN

*Fragrances covering every product application and most odour types.*

### FINE FRAGRANCES:

*Eaux de parfum, Eau de Toilette, Alcohol-free fragrances*

### PERSONAL CARE:

*Toiletries, Hair Care, Cosmetics, Soaps*

### HOME CARE:

*Candles, Incense Sticks, Burner Oils, Pot Pourri*

### HOUSEHOLD:

*Detergent Household Products, Laundry, Fabric Softeners, Air Fresheners, Toilet Cleaners, Bleaches*

### FLAVOURS:

*We also specialise in flavours for toothpaste and lip balm*

### CUSTOMISED FRAGRANCES

*We create exclusive fragrances for you which will enhance your product portfolio and your company image.*

## WHAT WE MANUFACTURE

*Fragrance concentrates created by our perfumery team.*

## CUSTOMER PROFILE

*Blue-Chip toiletry and home fragrance manufacturers, niche toiletry and home care ranges, leading retailers.*

## WHERE WE DELIVER

*UK-based customers*

*Worldwide customers*

*The option to use manufacturing facility in China to service to Far-Eastern destinations with shorter lead times, liaising with our Singapore office.*

*The company aims to provide a highly professional response to all enquiries, large or small, at home or overseas, and welcomes every opportunity to share its expertise with its clients.*





## CREATIVE AND TECHNICAL PROFILE

*A combination of technical and creative abilities for the best a fragrance could offer.*

## MARKETING AND TRENDS

*We are aware that to remain competitive, we need to be at the forefront of trends.*

*We combine this knowledge with a twist of creativity to offer you a fragrance with an edge.*

*Our team offers a partnership with customers to determine fragrance development strategies.*



Fragrance creation is...

“Taking your passion for fragrance  
and making it happen”

“The ability to capture a vision and translate  
it into a unique fragrance”

“Perfumers with creative flair”

## IN LOVE WITH NATURE

*One of our strengths lies in our ability to create 100% natural fragrances for many applications. We have expertise in working with essential oils and organic blends.*

### SOIL ASSOCIATION CERTIFIED

*We are the first fragrance house in the UK to be certified by the Soil Association to supply organic fragrances.*



We also endeavour to embrace environmental and sustainability issues.

## INGREDIENTS

### *'Goodness at source'*

*We source and select the finest ingredients worldwide to produce a wide range of fragrances:*

- *Essential Oils*
- *Nature-Identicals*
- *Organic Oils*
- *Aroma Chemicals*







## LABORATORY SUPPORT

*Laboratory facilities include a creative dispensary for development, sampling, applications, and Quality Control where a strict quality regimen is applied at all stages of technical procedures.*

## STANDARDS



*The company is a member of IFRA UK and therefore conforms to the IFRA (International Fragrance Association) guidelines for good manufacturing practice and safe use of raw materials.*

## QUALITY CONTROL: 'SEAL OF APPROVAL'

*All raw materials are quality controlled olfactively and analytically on arrival.*

*All production batches are similarly quality assessed prior to dispatch.*

## LATEST TECHNOLOGIES

*Our laboratory is equipped with mass spectrometry instrumentation for state-of-the-art analysis, whilst a programme of automation is underway.*

*We have designed a fast, powerful database running on an intra-company network which allows efficient management of the information systems.*



## YOUR FRAGRANCE REQUIREMENT

*Every care is taken to ensure that each customer's requirements are fully explored and fulfilled.*

## TAKING SPECIAL CARE OF YOUR ORDER

*Flexibility is our strength. We have an effective team for speed, organisation and co-ordination of the different departments.*

- **Factory:** *Rapid response by the production department leads to the high level of service upon which the company prides itself.*
- **Delivery & Packing:** *Each order is packed in order to reach you in perfect condition.*

*We have good relationships with our transport partners to follow your order until it is delivered to your door.*



"We put magic into our blends. Mixed with the Phoenix touch."

"We deliver peace of mind"

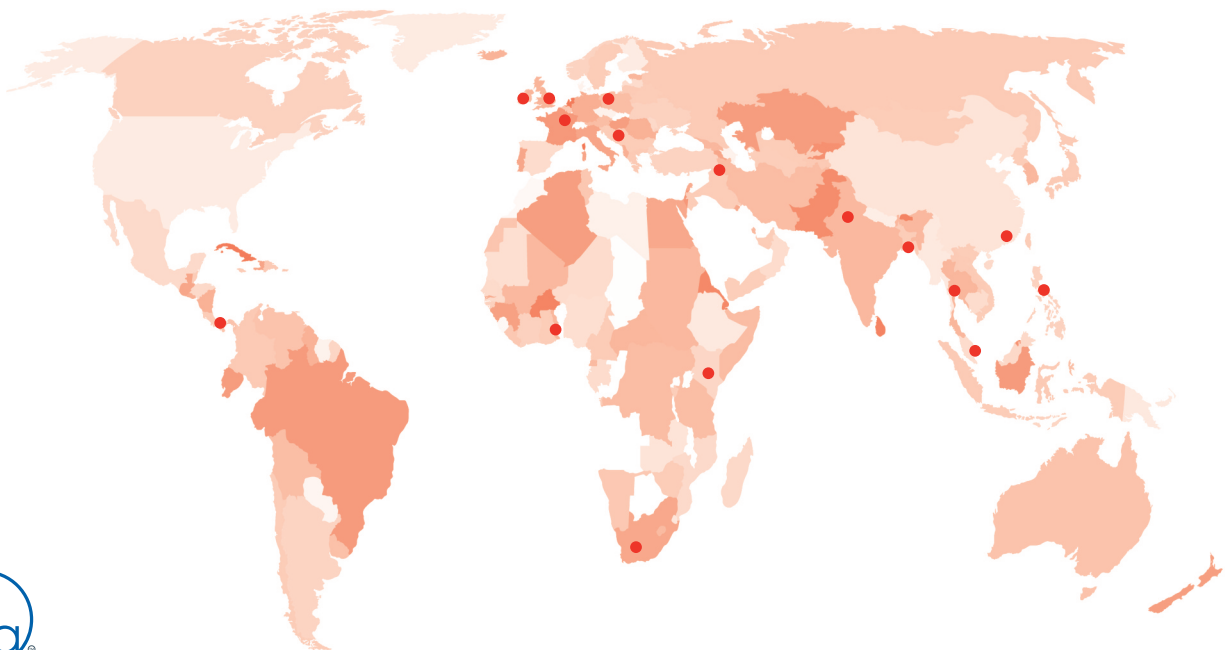
"We endeavour to gain satisfaction out of good work done. That's why we value your comments and a steady dialogue with you"



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Phoenix Frangrances Ltd, 1 Morris Close, Chieftain Business Park, Wellingborough, Park Farm Industrial Estate  
Wellingborough, Northamptonshire NN8 6XF United Kingdom

Tel: 0044 1933 400955 Fax: 0044 1933 401102 Email: [info@phoenix-frangrances.co.uk](mailto:info@phoenix-frangrances.co.uk) Web: [www.phoenix-frangrances.co.uk](http://www.phoenix-frangrances.co.uk)



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