## SILMER® SUSTAIN-H



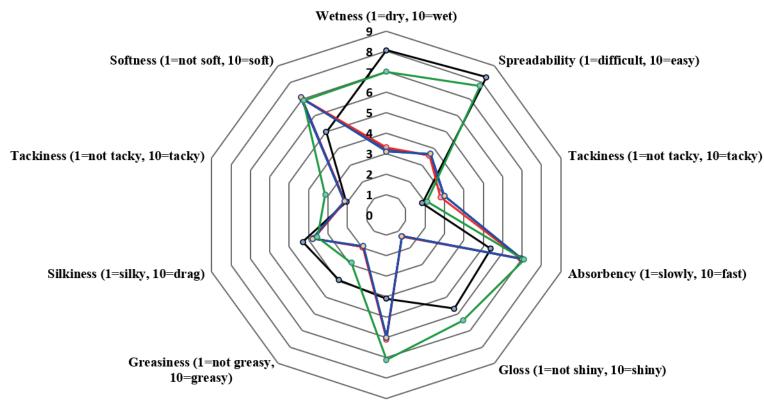
## SILICONE ELASTOMER GEL IN RENEWABLE HEMISQUALANE CARRIER

Silicone elastomer gels have demonstrated farreaching benefits in cosmetics and are most notably recognized for the premium feel that they provide. Traditional offerings utilize cyclomethicone or silicone fluid carriers. Silmer® Sustain-H brings biobased sustainable formulating within reach, providing elastomer gel benefits dispersed in a renewable hemisqualane diluent!

- + Imparts cushion and emolliency
- Thickener for anhydrous W/O, W/Si formulas
- Provides uniform powder dispersion, SPF boost
- + Extended playtime with smooth after-feel



## SENSORY PROPERTIES



Film Residue (1=no film, 10=film)

--- Competitor A-D5 --- Competitor B-D5 --- G162-D5 --- Silmer Sustain-H

PRODUCT	CHEMISTRY	INCI	PHYSICAL FORM, VISCOSITY
Silmer® Sustain-H	Silicone elastomer blend	C13-15 Alkane (and) Dimethicone/Vinyl Dimethicone Crosspolymer	Clear gel, 550,000 cps