

**PURE BEAUTY**

**GLOBAL AWARDS**

*2020*

**14 MAY 2020**

**AMSTERDAM**



# WHAT ARE THE PURE BEAUTY GLOBAL AWARDS?

Following on from the successful debut of the Pure Beauty Global Awards in Dubai, the 2020 edition will continue to honour the most exciting and innovative global beauty products launched over the past 12 months with the awards gala taking place in Amsterdam!



The winners will be announced live at a prestigious gala in the city of Amsterdam in May 2020



“Thanks a lot for making our special day so memorable. The organisation, credible judges, charming host, the location and overall attention to detail were spectacular! Thank you so much for this extraordinary experience.”

-Ruta Degutyte, Art de Parfum



# BECOME AN OFFICIAL PARTNER OF THE PURE BEAUTY GLOBAL AWARDS!

The awards will give you the unique opportunity to join the latest leading beauty brands and industry experts. Promote your products and services to a captive and diverse audience, who aim to deliver quality and service in all areas of their business, from their products and packaging, to their brand and marketing activities.

As an exclusive event or award partner, you will get your name recognised and build new relationships with the latest leading beauty brands.

## AWARD PARTNER

Become the exclusive partner for one of the key awards categories:

- Natural and Organic
- Skin Care • Hair
- Packaging Innovation
- Brand Innovation • Male Grooming
- Fragrance • Body Care
- Colour Cosmetics

## EVENT PARTNER

Become an official partner and play a vital role in this international event:

- Headline • Airline
- Beauty Packaging • Brand Consultancy
- Logistics • Luxury Packaging
- Media • Sustainability
- Travel

Or, if you have a bright idea for something we haven't listed, be sure to contact us today!



# WHO ATTENDS?

The previous editions of the Pure Beauty Global Awards have been attended by leading cosmetics manufacturers, brands and retailers including:

natural Spa factory®  
— EST. BATH ENGLAND —

TAN cream 

CPL  
AROMAS

MANUKA DOCTOR 

NIVEA

FEELUNIQUE

BULL DOG  
NATURAL SKINCARE

EXCI  
COSMETICS

thisworks®  
24HR SKIN SOLUTIONS

NIP+  
FAB

THE ACTIVE LIVING CO.

INIKA  
ORGANIC

DCL

yes to

George.

CT

Charlotte Tilbury

001  
LONDON  
— Ada Ori —

REN  
CLEAN SKINCARE

Argan  
LIQUID GOLD

DOS 

FACE HALO

Seculista®  
BEAUTY 

TEMPLE SPA 



# SPONSORSHIP PACKAGES

**As a Category/Event Partner you will benefit from the following:**

## Pre-event:

- Editorial coverage in Pure Beauty magazine
- News story on cosmeticsbusiness.com
- Your logo on the awards home page [purebeautyglobalawards.com](http://purebeautyglobalawards.com)
- Your logo in all awards online and print communications (pre and post event)
- Full page advert in the awards shortlist issue (March) of Pure Beauty Magazine

## During the event

- Prime position and branding at the awards ceremony
- A full table of 10 places – you can entertain your colleagues, partners and clients by inviting them to the awards evening
- Opportunity to present the winner(s) of your sponsored category(ies) on the night
- Full page advert in the awards brochure given to each guest at the event
- Video to be played during the breaks at the awards ceremony

## Post event

- Prime position and branding in all of the post-awards communication
- Scrubbed attendee list

\$  
20,000

€  
13,500

£  
12,500

## Bespoke packages

The Pure Beauty Global Awards can also provide tailored packages to suit your company and services, if you would like to discuss this the **price is available upon application.**

COSMETICS  
BUSINESS **LIVE**

The 2020 Pure Beauty Global Awards will be co-located with Cosmetics Business Live. CB Live is a two-day exhibition and conference with expert-led sessions covering the latest in cosmetics regulations, ingredients, packaging and retail.

If you would like to hear about joint sponsorship packages across both events, please contact us.

**For more information, please contact:**

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