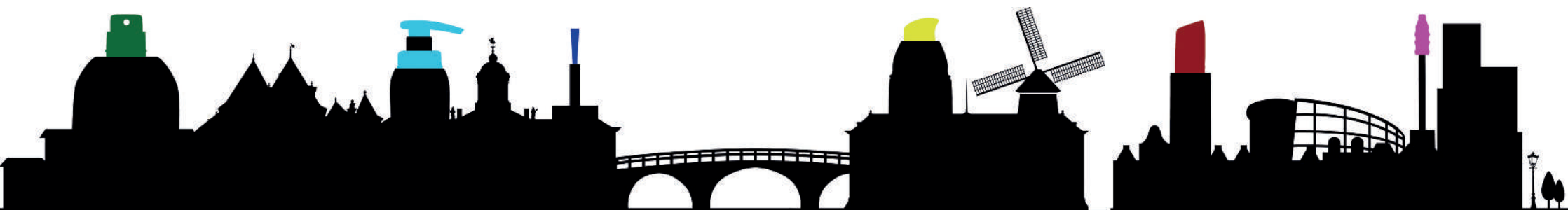


COSMETICS  
BUSINESS **LIVE**



AMSTERDAM  
13 - 14 MAY 2020

In association with





“**This is the big picture of cosmetics today and you’re invited to lead the discussion**”

Lucy Tandon Copp, Cosmetics Business Editor

## About the Conference

The beauty industry is evolving at a rapid pace and brands are increasingly looking for new ways to stand out from the crowd.

Cosmetics Business Live is your 360° view of the current state of the cosmetics and personal care industry, helping professionals stay ahead of the curve with trends and in line with the latest regulations. This two-day event will cover the breadth of the industry with streams covering ingredients, regulation, packaging and retail.

### EXHIBIT

Get involved with CB Live 2020 to place your company and services in front of formulators, regulatory professionals, brand owners, manufacturers and suppliers.

Contact Trystan Hurley  
E: [trystanh@hpcimedia.com](mailto:trystanh@hpcimedia.com)  
T: +44 (0) 207 193 6862

# What to expect?

The two-day conference will cover upcoming trends across four key areas in the cosmetics industry: ingredients, regulatory and testing, packaging and retail.

## **Make informed business decisions**

Over two days, you will be presented with the latest insights, developments and concepts in the cosmetics and personal care industry that will help shape your business going into 2021 and beyond.

All of our speakers are experts in their field and will take questions at the end of their presentations providing an open forum for queries and discussion.

## **Stay up-to-date on the latest regulations**

Regulations are constantly being updated and can vary from market to market. Being aware of these changes is crucial in order to avoid serious repercussions for businesses and to protect consumers.

## **Network with key contacts**

Attendees include leading industry professionals including formulators, regulatory professionals, consultants, brand owners, marketers and buyers. This is your opportunity to develop contacts that will drive your business forward.

## **Leave inspired**

The cosmetics industry thrives off creativity and NPD. As well as a learning opportunity, CB Live provides the chance to meet with and bounce ideas off like-minded individuals from across the industry through panel debates and discussions, and at our networking drinks event.



## **Attendee profile**

- Product Development
- Packaging/Supply Chain
- Contract Manufacturers
- Full-Service Providers
- Design Companies
- Brand Owners
- Regulatory Professionals
- Marketing Managers
- Retailers
- CEOs

# Why exhibit?

## Find new clients

Engage with leading industry experts and senior managers responsible for regulatory and compliance, research and development as well as CEOs from companies around the world.

## Exposure

Extensive online coverage on cosmeticsbusiness.com in the lead up to the event, plus advertisement material in hard-copy marketing collateral.

## Thought Leadership

Indelibly link your organisation with a respected platform for industry debate and source of knowledge.

## Network with key contacts

Attendees include leading industry professionals including formulators, regulatory professionals, consultants, brand owners, marketers and buyers. This is your opportunity to develop contacts that will drive your business forward.

To discuss your opportunities, please contact Trystan Hurley on [trystanh@hpcimedia.com](mailto:trystanh@hpcimedia.com) or call +44 (0) 207 193 7447



## When?

13-14 May 2020

## Where?

Passenger Ferry Terminal, Amsterdam

## Discounted Rates

Cosmetics Business subscribers

If you are a Cosmetics Business Digital Subscriber, please contact us and get the discounted delegate ticket price.

To claim your discounted rate, please contact Jemma Stanworth at [jemmas@hpcimedia.com](mailto:jemmas@hpcimedia.com) or call +44 (0) 207 193 9279

# Sponsorship Packages

	Platinum	Gold	Silver	Exhibitor
<b>DISPLAY YOUR PROMOTIONAL MATERIAL</b> Exhibitor booth including table, chair, electricity and shell scheme (3x3m)	✓	✓	✓	✓
<b>COMPANY NAME HYPERLINKED TO YOUR WEBSITE</b> Placed on the CB Live home page from date of confirmation to June 2020	✓	✓	✓	✓
<b>EXHIBITOR PASS</b> An exhibitor ticket allowing access to the events two-day programme. Additional Exhibitor passes are available to purchase.	✓	✓	✓	✓
<b>ADDITIONAL GUEST DELEGATE TICKETS</b>	+ 5 tickets	+ 2 ticket	+ 2 ticket	
<b>ACKNOWLEDGEMENT IN PROMOTIONAL MATERIAL</b> All digital and print marketing from date of confirmation to May 2020	✓	✓	✓	✓
<b>SPEAKER SLOT</b> Opportunity to talk to our delegates on a topic related to one of the four conference streams - Ingredients, Packaging, Retail or Regulatory. The talk must be pre-agreed with the Cosmetics Business editorial team	✓			
<b>PURE BEAUTY GLOBAL AWARDS PARTNER</b> CB Live will be co-located with the annual Pure Beauty Global Awards. Presenting the unique opportunity to become an awards event or category partner. The opportunity allows you to present the award to the winner on the evening of the award and promotion as partner pre, during and post-event.	✓ + A full table at the awards	✓ + 4 tickets to the awards		
<b>FULL PAGE ADVERTISEMENT IN DELEGATE BROCHURE</b>	✓			
<b>FULL PAGE ADVERTISEMENT IN THE PURE BEAUTY GLOBAL AWARDS BROCHURE</b>	✓	✓		
<b>FEATURE ON A CB LIVE EXPERT PANEL</b> Take part as a member of the panel in one of the round-table debates.		✓		
<b>DIGITAL BANNER ADVERTISING</b> Placed on cosmeticsbusiness.com from date of confirmation to May 2020 •Up to 60,000 impressions	✓			
<b>RATES</b>	<b>£20,000</b> <b>\$32,000</b> <b>€28,000</b>	<b>£10,000</b> <b>\$16,000</b> <b>€14,000</b>	<b>£3,950</b> <b>\$6,300</b> <b>€5,500</b>	<b>£3,500</b> <b>\$5,600</b> <b>€4,900</b>

## CONTACT US

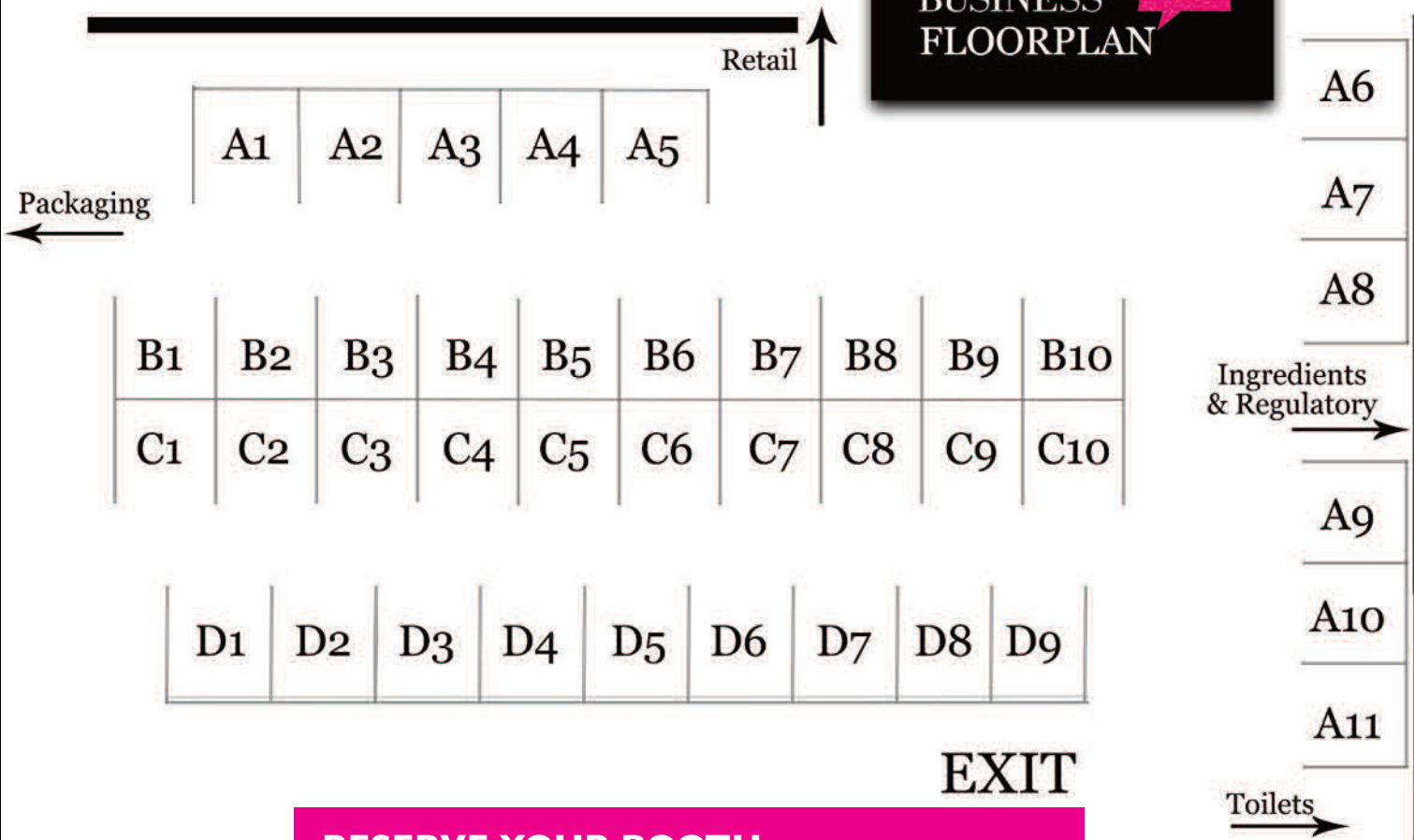
For all sponsorship enquiries,  
contact Trystan Hurley  
E: [trystanh@hpcimedia.com](mailto:trystanh@hpcimedia.com)  
T: +44 (0) 207 193 6862

In association with





# COSMETICS BUSINESS FLOORPLAN **LIVE**



## RESERVE YOUR BOOTH

To secure your premium position contact  
Trystan Hurley today on [trystanh@hpcimedia.com](mailto:trystanh@hpcimedia.com)  
or call +44 (0) 207 193 6862

